

# Be 'Social on the Web' in 5 hrs/wk

## daily activities checklist: 30 minutes/ day

- read and comment on at least one blog article
- spend 10 minutes on facebook writing to other people and interacting in groups or on facebook pages
- spend 10 minutes on LinkedIn finding new connections or interacting
- twitter about something fun
- twitter about something serious, and link to your blog/ website
- twitter reply to an update that caught your attention
- other:

## weekly activities checklist: 2.5 hours

- write at least one new blog post
- add or invite at least 2 new friends to your facebook
- get introduced to at least 1 new connection and setup a meeting
- follow at least 3 new tweeples and direct message them
- other:

where are you on the social media scale? \_\_\_\_\_

